






Subject: Policy #15-10, Youth Event Sponsorship Grant
Meeting Date: Tuesday, November 28, 2023
Prepared By: Carolyn Van der Kuil, Legislative Services Coordinator
Presented By: Carolyn Van der Kuil, Legislative Services Coordinator

RECOMMENDED MOTION:

That Council approve Policy #15-10, Youth Event Sponsorship Grant, as presented.

STRATEGIC PLAN ALIGNMENT: (Check all that apply)

| | | | | | | | | | |
|---|--------------------------|---|--------------------------|---|--------------------------|---|--------------------------|---|-------------------------------------|
|  | <input type="checkbox"/> |  | <input type="checkbox"/> |  | <input type="checkbox"/> |  | <input type="checkbox"/> |  | <input checked="" type="checkbox"/> |
| High Quality Infrastructure | | Economic Resilience | | Quality of Life | | Effective Leadership | | Level of Service | |

RELEVANT LEGISLATION:

Provincial (cite)- N/A

Council Bylaw/Policy (cite)- Policy #15-10, Youth Event Sponsorship Grant

BACKGROUND/PROPOSAL:

As part of Council's four-year Policy Review Schedule, Administration presented a review of the existing grant policies at the June 20th Committee of the Whole Meeting. During that meeting, Council expressed interest in wanting to see the Youth Sponsorship Program expanded.

Council discussion during the meeting revolved around several key points:

- Council wants a program that engages in youth.
- Council would like to be the final approver for all applications.
- Have an available funding pool put in place for youth programs.
- Would like to see reporting back measures put in place, so we can advertise these events and get recognition.

In response to these discussions, Administration prepared an initial draft of the policy, which was presented to Council for review during the September 19th, 2023, Committee of the Whole Meeting. At that time, Council made the following requests:

- Would like to see presentations completed for each application and preformed by the Youth if possible. Administration added to the policy "It is encouraged for applicants to present to Council, especially if they can be conducted by the youth involved, but is not mandatory."
- Diversity and Inclusion removed from the policy.



DISCUSSION/OPTIONS/BENEFITS/DISADVANTAGES/OTHER CONSIDERATIONS:

The attached document contains a draft version of the revamped Policy #15-10, Youth Event Sponsorship Policy. This policy has been developed based on the feedback and input provided by Council.

Administration has proposed that each applicant is limited to one grant per financial year. This was not a discussion at the COW presentation and Council direction on this is requested.

FINANCIAL & STAFFING IMPLICATIONS:

The funding for this program will remain unchanged from the original allocation, with an annual budget of \$10,000.

RECOMMENDED ENGAGEMENT:

Directive Decision (Information Sharing, One-Way Communication)

Tools: Individual Notification

Other:

ATTACHMENTS:

Revised- Policy #15-10, Youth Event Sponsorship Grant

Current- Policy #15-10, Youth Event Sponsorship Grant

COUNCIL OPTIONS:

1. Council approve as presented.
2. Council amend the policy.
3. Council receive for information.

FOLLOW-UP ACTIONS:

Administration will print the policy, get signed, and post internally and on our website.

APPROVAL(S):

Mike Haugen, Chief Administrative Officer

Approved-

