



Community Grants to Non-Profit Organizations  
**Application Form**  
POLICY #15-3

**ORGANIZATION INFORMATION**

Date: March 4th, 2024

Organization Legal Name: Trochu and District Arboretum Society

Society Registration Number: 890223977RC0001

Contact Person: Leona Pryor

Mailing Address: Box 803

City: Trochu Province: Alberta Postal Code: T0M 2C0

(All correspondence and cheques will be mailed to this address)

Telephone: 403-442-2605 Email: arboretum@townoftrochu.ca

Cheques made payable to: Trochu And District Arboretum

**ORGANIZATION DESCRIPTION**

Please provide a brief explanation of your organization, it could include your mission statement, activities you perform, or any relevant information.

\* Attached

**PROJECT INFORMATION**

Please provide a brief (one sentence) description of the project for which grant funding is requested on the line below. (i.e. upgrade furnace in hall)

This application is to secure funding for the Trochu Flower, Baking & Photography Show.

- Please attach a detailed description of the project for which Community Grant funding is requested and include:
- An indication of how this project will benefit our community.
  - If you are including volunteer labour or any other donation "in-kind", please include detailed information about this in your description. (i.e. how many volunteers and expected volunteer hours etc.)
  - location of the project

If this project involves land and/or facilities, a Certificate of Title must be included with application.

- Yes  No Will this project be completed within the current year?  
 Yes  No Would you like to present to Council? (This is not mandatory)  
 Yes  No If you do not receive this grant, will the project take place?



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PROJECT FUNDING			
Project Funding Details – Please identify all sources of funding for this project			
			Total Amount
Kneehill County Contribution- Please fill in the funding request for this application (Minimum \$250)			\$ 1122.00
Additional revenues to complete the project: Organizations must contribute an amount equal to or exceeding Kneehill County's Contribution.	Confirmed Amount	Pending Amount	
Organization's cash contribution to the project	\$423		\$ 423.00
Other grants applied for			\$
Volunteer Labour*			\$
Donated In-Kind (including equipment and material)*			\$
Other Funding Sources	\$700		\$ 700.00
Total Project Funding (This amount must equal the Total Project Cost)			\$ 2245.00

\* Rates are: \$20/hr for unskilled labour, \$35/hr for skilled labour and \$70/hr for equipment including operator  
 Proof for budgeted in-kind contributions and volunteer labour will be requested on the Accountability form.

**APPLICANT AGREEMENT**

I DECLARE THAT: (application must be signed by two members of the Society's Executive Committee.)

- I am a duly authorized representative having legal and/or financial signing authority for the above organization.
- The information contained in this application and supporting documents is true and accurate and endorsed by the above organization.
- An accounting of spending, showing compliance with conditions of the grant shall be provided at completion of the project, no later than one year from the date the grant was approved.
- Any grant awarded shall be used solely for the purposes stated within Community Grants to Non-Profit Organizations Policy #15-3.

Signature: Bonny-Lyn Schaan  
 Name Printed: Bonny-Lyn Schaan  
 Date: March 4, 2024

Signature: Sharon Christie  
 Name Printed: Sharon Christie  
 Date: March 4, 2024

# **Trochu Flower, Baking & Photography Show 2024**

## **Detailed Project Description**

### **Trochu Arboretum Society Mandate**

The Trochu and District Arboretum Society, driven by dedicated volunteers, aims to enhance the Trochu Arboretum and Gardens while prioritizing community wellness and beautification. Our efforts uplift the entire community, promoting physical, mental, and emotional well-being, and enhancing the shared environment's aesthetic appeal.

### **Trochu Flower, Baking & Photography History**

The Trochu Flower, Baking & Photography Show has a rich history deeply embedded in the small town of Trochu. It all began several decades ago when a group of passionate women, driven by their love for gardening, baking, and capturing the beauty of their surroundings through photography, came together to showcase their talents and share their skills with the community.

Year after year, the show grew in popularity, becoming a beloved tradition eagerly anticipated by locals and visitors alike. However, as time passed, the group of dedicated ladies who organized the show began to dwindle in number. Eventually, only one member remained: Leona Pryor. Despite her unwavering commitment and determination, Leona found herself struggling to secure the necessary funding and support to keep the show alive.

Faced with the daunting task of keeping the beloved tradition alive single-handedly, Leona reached out for help. She approached the Trochu Arboretum Society, an organization deeply invested in the community and committed to promoting the appreciation of nature and beauty in all its forms.

The Trochu Arboretum Society, familiar with the Flower, Baking & Photography Show and recognizing its immense value to the community, eagerly agreed to lend their support. They not only provided much-needed financial assistance but also helped Leona navigate the process of securing additional funding and resources.

Currently The Trochu Arboretum is working with Kneehill County and other stakeholders to create a hub event at the Trochu Arboretum for Alberta Open Farm Days on August 17<sup>th</sup>, 2024. The Trochu Flower, Baking & Photography Show will adjust its traditional date to occur on this day, adding to the events in the area in celebration of Alberta Open Farm Days.

### **Benefits to The Community**

The Trochu Flower, Baking & Photography Show holds significant benefits for the community, especially with the change this year to align with Alberta Open Farm Days. Here are some of the key advantages:

**Community Engagement:** The show serves as a focal point for community engagement, bringing together residents of Trochu and surrounding areas to celebrate local talent and creativity. It provides an opportunity for people to connect with one another, share knowledge, and foster a sense of belonging.

**Promotion of Local Culture and Heritage:** By showcasing the talents of local gardeners, bakers, and photographers, the event promotes and preserves the unique culture and heritage of the Trochu region. It highlights the beauty of the area's landscapes, traditions, and culinary arts, instilling a sense of pride in the community's identity.

**Economic Boost:** With the event now aligned with Alberta Open Farm Days, there is a significant potential for economic growth in Kneehill County. By attracting visitors from all over Central Alberta, the show creates opportunities for local businesses, such as restaurants, shops, and accommodations, to thrive as visitors explore the area.

**Tourism Development:** The partnership with Alberta Open Farm Days elevates the profile of the Trochu region as a tourist destination. The show acts as a draw for visitors interested in agriculture, horticulture, and rural life, enticing them to explore the diverse attractions and experiences that Kneehill County has to offer.

**Enhanced Community Infrastructure:** The coordination of events between the flower show and activities at The Trochu Arboretum demonstrates effective utilization of community resources. Using the hall as a parking location and providing transportation options for visitors not only ensures smooth logistics but also enhances the overall visitor experience, making it more convenient and accessible.

Overall, the Trochu Flower, Baking & Photography Show, in collaboration with Alberta Open Farm Days and The Trochu Arboretum, contributes to the social, cultural, and economic vitality of the community. It celebrates local talent, promotes tourism, and strengthens community connections, enriching the lives of residents and visitors alike.

## Detailed Project Budget

### Revenue

Source	Confirmed	Amount
Trochu Elks	Yes	\$700.00
Trochu Arboretum	Yes	\$423.00
Kneehill County	No	\$1122.00
<b>Total</b>		<b>\$2,245.00</b>

**Expenses**

<b>Description</b>	<b>Amount</b>
Hall Rent	\$700.00
Three AHA Judges @ \$150.00 Each	\$450.00
Printing of 275 Show Booklets	\$310.00
Ads in The Capital Newspaper	\$130.00
Food for Judges & Helpers	\$100.00
Mailing Booklets to AHA Judges, engraving etc.	\$150.00
AHA Entry Tags	\$105.00
Prize Ribbons	\$300.00
<b>Total</b>	<b>\$2,245.00</b>