

The Three Hills Thrashers Hockey team extends a warm invitation for you to explore the opportunity of sponsoring our hockey group for the 2024/2025 season and potentially beyond. Our program's success hinges on the support from community businesses and sponsors like you, enabling us to offer a top-tier hockey experience for our players, fans, and sponsors.

Our mission is to cultivate talented young hockey players through superior coaching and fitness training, enhancing their game skills and hockey intelligence, all while fostering friendships and ensuring they enjoy the process.

Your sponsorship would directly contribute to the holistic development of our young athletes—physically, mentally, and socially. This includes funding for practices, exhibition matches, regular season games and team-building activities. Given the significant expenses associated with ice time, referees, travel, and overall player development, your support is crucial in making these opportunities accessible.

We are hopeful for your support. In return, we offer to promote your business as a token of our gratitude. Included with this message is a detailed letter outlining various sponsorship packages available for your consideration.

Should you have any inquiries or require further details, please do not hesitate to reach out to us at [thrashersmanager@gmail.com](mailto:thrashersmanager@gmail.com).

Thank You for the opportunity,

Three Hills Thrashers Executive

Jason Hagel – President  
Tammy Kolke – Treasurer  
Reid Fenton – General Manager  
Chris Paget – Director  
Jason Fewer - Director

Mike Reynolds – Vice President  
Lisa Sanderman – Secretary  
Bryce Pennock – Head Coach  
Ty Metzger - Director



# THREE HILLS THRASHERS SPONSORSHIP 2024-2025 SEASON



Find out how you can support Three Hills local Junior Hockey Team this upcoming season with Sponsorship packages available. Contact [thrashersmanager@gmail.com](mailto:thrashersmanager@gmail.com) for any inquiries.

# **Sponsorship Opportunities for 2024/2025 Season**

## **PLATINUM PACKAGE - Customized Sponsorship Value Above Gold Level**

- Tailored recognition plan developed in consultation with the Thrashers Executive team to meet the sponsor's specific visibility needs.

## **GOLD PACKAGE – Enjoy a 10% discount with a two-year commitment, and 20% for three years.**

- Sponsorship Investment: \$5,000.00.
- Frequent sponsorship announcements during games.
- Sponsor recognition on the team's website and social media accounts.
- Display your banner in the arena at all home games (banner supplied by the sponsor).
- Feature your company logo in Game Day Programs (logo provided by your company).
- Receive 8 regular season ticket packages, totaling 160 tickets for any home game(s).

## **IN-GAME SPONSOR – Enjoy a 10% discount with a two-year commitment, and 20% for three years.**

- Sponsorship Investment: \$2,500.00.
- Option to sponsor specific game moments like Powerplay, Starting Lineup, Player of the Game and Period recaps.
- Company name announced during chosen sponsored moments.
- Sponsor recognition on the team's website and social media accounts.
- Display your banner in the arena during home games (banner supplied by the sponsor).
- Feature your company logo in Game Day Programs (logo provided by your company).
- Receive 6 regular season ticket packages, totaling 120 tickets for any home game(s).

## **SILVER SPONSOR – Enjoy a 10% discount with a two-year commitment, and 20% for three years.**

- Sponsorship Investment: \$2,000.00.
- Company name announced at each game.
- Sponsor recognition on the team's website and social media accounts.
- Display your banner at all home games (banner supplied by the sponsor).
- Feature your company logo in Game Day Programs (logo provided by your company).
- Receive 4 regular season ticket packages, totaling 80 tickets for any home game(s).

## **BRONZE SPONSOR – Enjoy a 10% discount with a two-year commitment, and 20% for three years.**

- Sponsorship Investment: \$1,000.00.
- Company name announced at every game.
- Sponsor recognition on the team's website and social media accounts.
- Feature your company logo in Game Day Programs (logo provided by your company).
- Receive 2 regular season ticket packages, totaling 40 tickets for any home game(s).

## **FRIENDS OF THE THRASHERS**

- Sponsorship Investment: \$500.00.
- Sponsor recognition on the team's website and social media accounts.
- Company name featured in Game Day Programs.
- Business name announced at various times throughout the season during home games.



## 2024/2025 Sponsors Details

Please check which of the following Sponsorship Packages your organization would like to be involved in

\_\_\_ PLATINUM SPONSORSHIP (\_\_\_ SEASONS)

\_\_\_ GOLD SPONSORSHIP (\_\_\_ SEASONS)

\_\_\_ IN-GAME SPONSORSHIP (\_\_\_ SEASONS)

\_\_\_ SILVER SPONSORSHIP (\_\_\_ SEASONS)

\_\_\_ BRONZE SPONSORSHIP (\_\_\_ SEASONS)

\_\_\_ FRIENDS OF THE THRASHERS SPONSORSHIP

Company Name - \_\_\_\_\_

Contact Person - \_\_\_\_\_

Phone Number - \_\_\_\_\_

Mailing Address for Invoicing - \_\_\_\_\_

Email Address for Invoicing - \_\_\_\_\_

Logo in jpeg or png format – please email to [thrashersmanager@gmail.com](mailto:thrashersmanager@gmail.com)

Cheques can be made out to the Three Hills Thrashers and mailed to PO Box 1533, Three Hills, Alberta T0M 2A0. We also accept e-transfers at [thrasherstreasurer@gmail.com](mailto:thrasherstreasurer@gmail.com) or we would be more than happy to have a board member pick up.

**The Three Hills Thrashers Hockey Club thanks you for your consideration and support. We look forward to a successful 2024/2025 Season.**