




Subject: **Open Farm Days Community Event in Trochu**
 Meeting Date: Tuesday, March 26, 2024
 Prepared By: Fallon Sherlock, Manager of Parks & Ag Services
 Presented By: Fallon Sherlock, Manager of Parks & Ag Services

RECOMMENDED MOTION:

That Council approve the allocation of \$5000 in funding to support the Open Farm Days Cluster event at the Trochu Arboretum on August 17, 2024 to be funded from the Growing Kneehill project budget.

STRATEGIC PLAN ALIGNMENT: (Check all that apply)

	<input type="checkbox"/>		<input checked="" type="checkbox"/>		<input checked="" type="checkbox"/>		<input checked="" type="checkbox"/>		<input type="checkbox"/>
High Quality Infrastructure		Economic Resilience		Quality of Life		Effective Leadership		Level of Service	

RELEVANT LEGISLATION:

N/A

BACKGROUND/PROPOSAL:

Part of the Agriculture Service Board and Council’s Growing Kneehill initiatives has been supporting Open Farm Days in the promotion of Agriculture in Kneehill County. At the March 12, 2024 Council meeting, a motion to continue this support through partnership with the Cluster Group Event occurring in Trochu for the 2024 Open Farm Days on August 17, 2024.

DISCUSSION/OPTIONS/BENEFITS/DISADVANTAGES/OTHER CONSIDERATIONS:

The cluster group of Kneehill and Trochu residents will host an agriculture connection-focused event at the Trochu Arboretum featuring a locally made/ grown market, presentations, and hands-on workshops on farming and gardening, live entertainment, and food. With the theme of “Build a Farmer,” this event brings together many components of the farming industry into one place for people to experience and will be a part of a larger area promotion along with other farms and agriculture businesses that will be opening their gates to the public for the weekend. Happening at the same time in Trochu, there will also be a Country Fair type flower and produce show at the Trochu Community Center, and to help with traffic and parking, there are plans for a bus to operate as a shuttle from the Community Center to the Arboretum.

To support this initiative, the group is requesting funding assistance of \$5000 in support from Kneehill County to help with the following components:

- Bussing
- Portable sanitary facilities at the Arboretum
- Entertainment
- Advertising- newspaper ads

The total funding request would be **\$5000**



FINANCIAL & STAFFING IMPLICATIONS:

Financial: \$5000 total, as broken down above, which would come from the Growing Kneehill project budget

Staffing: Staff would assist in the planning and advertising leading up to the event. Volunteers would complete the delivery of the event itself, and we are not anticipating any additional staff requirements on the day of the event.

RECOMMENDED ENGAGEMENT:

Directive Decision (Information Sharing, One-Way Communication)

Tools:	Individual Notification	Other:	
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ATTACHMENTS:

none

COUNCIL OPTIONS:

1. That Council moves to designate \$5000 as part of the Growing Kneehill project budget to support the Open Farm Days Cluster event at the Trochu Arboretum on August 17, 2024.
2. That Council moves not to financially support this event.
3. That Council request additional information

FOLLOW-UP ACTIONS:

The administration will partner with the cluster group to plan and host the Open Farm Days event on August 17, 2024.

APPROVAL(S):

Mike Haugen, Chief Administrative Officer

Approved-

