

**January 14<sup>th</sup> Presentation**

**Kneehill County**

**Agritourism & The Longtable Event(s)**

**Presenter Name (Title):**

Danny Page – Training & Development Consultant for Travel Drumheller

**Topic of Presentation:**

Brining back the LongTable event for Summer 2025. The piloting 2-3 other similar Agri-Tourism / Farm-Fork focused events in the Kneehill County & Surrounding area over the next 12-24 months.

**The Purpose:**

To start to rebuild a focus for the area on AgriTourism and highlight the benefits it could bring to local businesses, families and farms in a complimentary way to Agriculture focused programs already in existence. Not as a replacement.

**The Request:**

Looking for local support and interest in doing so. This is not an initiative that would be piloted without the local County's support and desire to engage.

The main purpose of these programs is to first involve, organize and build from the ground up with locals and then push out to market, promote and try to attract Calgary and other surrounding area visitors to the area to attend these events. But everything first must start locally, and it must be something that locals are interested and wanting.

**The Why Now:**

I am currently on contract with Travel Drumheller and have some budget and time to put towards this until September 2025. There is possible opportunities and funding coming that may be able to extend my time and efforts for the area to work on projects like this, however that is not guaranteed. What is guaranteed is that I am here now, available and keen to help and support now. And we have identified the LongTable event as a great way to start building some training, workshops and local business and youth (high school and post secondary) development programming around the process of brining back this event and hosting others just like it in Kneehill County.

**Thank You**