

Subject: **International Women’s Day**
 Meeting Date: Tuesday, February 11, 2025
 Prepared By: Wendy Gerbrandt, Manager, Economic Development
 Presented By: Jenna Kester, Economic Development Officer

STRATEGIC PLAN ALIGNMENT: (Check all that apply)

	<input type="checkbox"/>		<input checked="" type="checkbox"/>		<input checked="" type="checkbox"/>		<input checked="" type="checkbox"/>		<input type="checkbox"/>
High Quality Infrastructure		Economic Resilience		Quality of Life		Effective Leadership		Level of Service	

RELEVANT LEGISLATION:

Provincial (cite)- N/A

Council Bylaw/Policy (cite)- N/A

BACKGROUND/PROPOSAL:

At the January 21 Council Meeting, Council directed Administration to gather and present information regarding International Women’s Day (IWD) and relevant events within the region for further discussion.

International Women’s Day, observed annually on March 8, is a global celebration recognizing the social, economic, cultural, and political achievements of women. It also serves as a call to action for advancing gender equality and accelerating progress toward gender parity. Across the world, organizations and communities mark this occasion through events that celebrate achievements, raise awareness, and promote positive change.

Within Kneehill County and surrounding areas, two events will be held in recognition of International Women’s Day:

1. Women in Business Awards Luncheon (Friday March 7 from 11am to 3:30pm)

- **Location:** Pomeroy Inn, Olds
- **Details:** This event recognizes and celebrates the contributions of inspiring women across Clearwater County, Mountain View County, Kneehill County, and the municipalities within these regions.
- **Participation Opportunities:**
 - **Tickets:** \$50 per person or \$450 for a table of 10. [Purchase tickets here.](#)
 - **Sponsorship:** Available at \$250, \$500, and \$1,000. Interested sponsors may contact Debora Rice-Salomons for further details. For more information visit:
 - For more information visit: <https://www.eventbrite.com/e/2025-mountain-view-and-neighbours-women-in-business-awards-luncheon-tickets-1143441066009?utm-campaign=social&utm-content=attendeeshare&utm-medium=discovery&utm-term=listing&utm-source=cp&aff=ebdsshcopyurl>



- **Nominations:** Individuals may submit a nomination by February 21 to: <https://forms.gle/fDdyizAkWZB96cUP8> in one of the following categories:
 - Woman in Agriculture
 - Woman in Energy
 - Woman in Hospitality and Tourism
 - Woman in Business (For-Profit)
 - Woman in Business (Non-Profit)
 - Woman of Influence

2. The Women’s Luncheon (Saturday, March 8 (11am to 2pm))

- **Location:** The Barn at Prairie Lane, Crossfield
- **Hosted By:** Community Futures Wild Rose and Centre West
- **Event Highlights:** The luncheon will feature a keynote speaker, a vendor market, and a catered meal by Red Seal Dining.
- **Tickets:** \$25 per person. Tickets must be purchased by February 28, 2025.
- For more information visit: www.wildrose.alberta.ca/news-events/upcoming-events

These events provide an opportunity to celebrate and support women within the community while fostering engagement and awareness around gender equality initiatives.

DISCUSSION/OPTIONS/BENEFITS/DISADVANTAGES/OTHER CONSIDERATIONS:

Administration brings forward the opportunities for Council for discussion on their support to these events.

FINANCIAL & STAFFING IMPLICATIONS:

Sponsorship participation from \$250 - \$1,000.

Event tickets purchased for \$25 and \$50 per person.

RECOMMENDED ENGAGEMENT:

Directive Decision (Information Sharing, One-Way Communication)

Tools:	Individual Notification	Other:	
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ATTACHMENTS:

Women in Business Awards Event Package

COUNCIL OPTIONS:

1. That Council accept for information as presented.
2. That Council approves Councils participation at the Women in Business Awards Luncheon in Olds to be funded through the operating budget.
3. That Council approves Councils participation at the Women’s Luncheon in Crossfield to be funded through the operating budget.

RECOMMENDED MOTION:

That Council accept for information as presented.



FOLLOW-UP ACTIONS:

No further action required.

APPROVAL(S):

Mike Haugen, Chief Administrative Officer

Approved-

