






Subject: **Horseshoe Canyon Interpretive Centre and Feasibility Study**

Meeting Date: Tuesday, February 18, 2025

Prepared By: Wendy Gerbrandt, Manager, Economic Development

Presented By: Wendy Gerbrandt, Manager, Economic Development and Stephanie GGA and Associates

STRATEGIC PLAN ALIGNMENT: (Check all that apply)

	<input checked="" type="checkbox"/>		<input checked="" type="checkbox"/>		<input checked="" type="checkbox"/>		<input checked="" type="checkbox"/>		<input type="checkbox"/>
High Quality Infrastructure		Economic Resilience		Quality of Life		Effective Leadership		Level of Service	

RELEVANT LEGISLATION:

Provincial (cite)- N/A

Council Bylaw/Policy (cite)- N/A

BACKGROUND/PROPOSAL:

On the December 12, 2023 Council during the budget process, Council approved a budget of \$110,000 to obtain third party services to conduct a feasibility study and concept design for an Interpretive Centre at Horseshoe Canyon. In March 2024, Administration successfully leveraged a grant from the Small Community Opportunity Fund for \$32,000 and in September 2024 procured GGA and Associates to develop three concept designs and a feasibility study.

On December 12, 2024, Council participated in a visioning session facilitated by GGA & Associates. The goal of the visioning session was to better understand Council’s vision for the site, which would inform the design and financial analysis of an interpretive center at Horseshoe Canyon. GGA led a discussion with Council on long-term goals, tourism, local culture and other key topics to help inform three conceptual outcomes and financial feasibility. The concept designs and financial feasibility will provide Council with the preliminary information to guide future direction and decision making of an Interpretive Centre at Horseshoe Canyon.

DISCUSSION/OPTIONS/BENEFITS/DISADVANTAGES/OTHER CONSIDERATIONS:

GGA and Associates is here today to present to Council the “What We Heard” for review and provide feedback to Administration and GGA. This step is essential to ensure the report accurately reflects the insights and direction provided by Council during the December 12 visioning session. Upon completion of the discussion, the necessary amendments will be made and shared with the project team to pursue the next steps in developing the financial model and concept designs.

Additionally, GGA will provide Council with a project status update, outlining progress to date what to expect in the upcoming phases, including an overview of what Council can expect from the three Concept designs and financial model.

FINANCIAL & STAFFING IMPLICATIONS:

N/A



ATTACHMENTS:

HSC What We Heard Report

HSC What We Heard Report Presentation

HSC Project Deliverables and Precedents Package

RECOMMENDATION:

That the Committee of the Whole recommend to Council to accept as information.

APPROVAL(S):

Mike Haugen, Chief Administrative Officer

Approved-

