



Youth Event Sponsorship
Application Form
 POLICY #15-10

APPLICANT INFORMATION

Date: February 24, 2025

Name: U 15 B provincials

Mailing Address: [REDACTED]

City: Three Hills Province: Alberta Postal Code: T0M2A0

(All correspondence and cheques will be mailed to this address)

Telephone: [REDACTED] Email: [REDACTED]

Cheques made payable to: U15 provincials

EVENT / ACTIVITY INFORMATION

Event Name: Hockey Alberta U15 B provincial playoffs

Date of Event: March 20-23

What is the targeted age group? 13 and 14

What is the estimated amount of youth that will benefit from this event? 600

How will you let people know about your event? social media, website kmha, news paper, posters

Are you able to present your request to Council? Yes No

How will your event impact the youth in our community?

Hockey Alberta provincial playoffs is a provincial playoff tournament. It is an amazing event for all players involved. it will show what hard work and dedication gets you. It is top 8 players in U15 tier from all over Alberta, approximately 160 hockey players ages 13 and 14 will be competing in this event. Their families friends and fans will be attending and bring a lot of support to all our surrounding businesses over a 4 day period. We have invited Three hills ,Trochu, Prairie Christian and Carbon school to come to the kneehill chiefs first game Friday morning. Three hills has the whole school included approximately 500 students, Trochu has 50 and we have not heard back from Prairie or Carbon so far. Hockey Alberta pays for transportation to get students to the event so it is no cost to schools. Ages of players who will be involved in one way or



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BUDGET

Requested Amount from Kneehill County \$

Please provide a brief budget breakdown on a separate page that includes the following:

Income: Please list all the income, including the requested amount from Kneehill County, that is directly related to the event/activity including but not limited to:

- Other grants from other government agencies, community organizations and groups, sponsors, etc.
- Donations
- Fees/admissions from those attending
- Fundraisers

Expenses: Please list all expenses directly related to the event/activity including but not limited to:

- | | | |
|--------------------|----------------------------|----------------|
| • Advertising | • Food & Beverage Supplies | • Prizes |
| • Entertainment | • Insurance | • Venue Rental |
| • Equipment Rental | • Materials/Supplies | |
| • Honorariums | • Permits/Licenses | |

APPLICANT AGREEMENT

I DECLARE THAT:

By submitting your application, you agree to abide by the statements below. Successful applicants will be notified by email.

- I agree to provide a brief final report which will be submitted to Kneehill County within 30 days of the event.
- If my event/activity does not occur within the time specified in this application, I will contact the County to either return the grant dollar or discuss alternatives.
- I agree that I will use the phrase "Funded in part by Kneehill County Youth Event Sponsorship Grant" in promotional materials.
- Kneehill County's communications may incorporate project details and corresponding photos.

Signature:

Sharad Orme

Name Printed:

Sharad Orme

Date:

February 25, 2025

Hockey Alberta provincial playoffs is a provincial playoff tournament. It is an amazing event for all players involved. It will show what hard work and dedication gets you. It is top 8 players in U15 tier from all over Alberta, approximately 160 hockey players ages 13 and 14 will be competing in this event. Their families friends and fans will be attending and bring a lot of support to all our surrounding businesses over a 4 day period. We have invited Three hills ,Trochu, Prairie Christian and Carbon school to come to the kneehill chiefs first game Friday morning. Three hills has the whole school included approximately 500 students, Trochu has 50 and we have not heard back from Prairie or Carbon so far. Hockey Alberta pays for transportation to get students to the event so it is no cost to schools. Ages of players who will be involved in one way or another are ages 5 through 12. It will show these younger hockey players what to strive for to be able to play in an event of this magnitude. This will be an event to remember for everyone involved. It was so exciting to have won the bid for our Kneehill minor Hockey Association. The letter of support we received and attached to this, in showing that we had support of our community helped us obtain the opportunity to host this. We look forward to a wonderful weekend creating memories and friendships for years to come for our youth.

Estimated budget For U15B Provincials

Estimated income

| | |
|------------------------|---------------------|
| Sponsorship | \$18,000.00 |
| Concession Profit | \$5,000.00 |
| Door Admittance | \$4,000.00 |
| Raffles silent Auction | \$3,500.00 |
| Total | \$30, 500.00 |

Expenses

| | |
|--------------------------|---------------------|
| Ice | \$3,825.00 |
| Referees | \$7,000.00 |
| Program Printing | \$1,500.00 |
| Swag Bags for 160 | \$4,300.00 |
| MVP/Heart/Hustle Awards | \$1,200.00 |
| Banquet | \$3,000.00 |
| Rental rooms at arena | \$1,100.00 |
| Hockey Alberta Rep | \$250.00 |
| Official Supervisor | \$250.00 |
| Lunch Coupon for all 160 | \$1,600.00 |
| Opening ceremonies | \$500.00 |
| Decorations | \$600.00 |
| Total | \$25, 125.00 |