

Subject: **Trochu and District Agricultural Society Request**

Meeting Date: Tuesday, April 9, 2024

Prepared By: Carolyn Van der Kuil, Legislative Services Manager

Presented By: Carolyn Van der Kuil, Legislative Services Manager

STRATEGIC PLAN ALIGNMENT: (Check all that apply)

	<input type="checkbox"/>		<input type="checkbox"/>		<input type="checkbox"/>		<input type="checkbox"/>		<input checked="" type="checkbox"/>
High Quality Infrastructure		Economic Resilience		Quality of Life		Effective Leadership		Level of Service	

RELEVANT LEGISLATION:

Provincial (cite)- N/A

Council Bylaw/Policy (cite)- Policy #15-7, Community Enrichment Support Program

BACKGROUND/PROPOSAL:

Administration received a request from the Trochu and District Agricultural Society requesting sponsorship for the 2025 Summer Rope, Ride & Race Event.

DISCUSSION/OPTIONS/BENEFITS/DISADVANTAGES/OTHER CONSIDERATIONS:

There are six tiers of sponsorship, with only five options available, with contributions ranging from \$200 to \$1,500. For a comprehensive breakdown of these sponsorship levels, please consult the attached Sponsorship Opportunity poster.

Kneehill County sponsored this event in 2024 with a panel sponsorship in the amount of \$500.

Additionally, in 2023, the Council allocated \$17,500 through the Community Grant Program to facilitate the acquisition of new bleachers.

FINANCIAL & STAFFING IMPLICATIONS:

<u>2025 Budget</u>	<u>Allocated in 2025</u>	<u>Remaining Balance</u>
\$6,000.00	\$650.00	\$5,350.00

Kneehill County budgeted \$6,000 for this program in the 2025 Budget. Currently, \$650.00 has been utilized, leaving a remaining balance of \$5,350.00.

RECOMMENDED ENGAGEMENT:

Directive Decision (Information Sharing, One-Way Communication)			
Tools:	Individual Notification	Other:	

ATTACHMENTS:



REQUEST FOR DECISION

- Sponsorship Opportunity Poster
- Policy # 15-7, Community Enrichment Support Program

COUNCIL OPTIONS:

1. Council approve a sponsorship in the amount of \$500.
2. Council approve a sponsorship in a different amount.
3. That Council receive for information this request.

RECOMMENDED MOTION:

That Council provide the Trochu and District Agricultural Society sponsorship in the amount of \$500.00 to assist in the costs associated with hosting the 2025 Rope, Ride & Race Summer Event, with funds to come from the Community Enrichment Support Program.

FOLLOW-UP ACTIONS:

Notify the Trochu and District Agricultural Society of Council's decision.

APPROVAL(S):

Mike Haugen, Chief Administrative Officer

Approved - ☒

