

Dear Kneehill County,

I am writing on behalf of the Trochu and District Ag Society to extend our heartfelt thanks for your generous sponsorship of our 2024 Events. Your support played a crucial role in the success of these events, and we are deeply appreciative of your commitment to making a difference.

Thanks to your sponsorship, we were able to hold 2 big events. The first was on June 22 – Our 3rd Annual BRC (Bull Riders Canada)Event. It was a great success with over 700 people attending and more then 30 bull riders participating. Our next big event was over the Canada Day Weekend. We

hosted a Cabaret for the Annual Slow Pitch Tournament at the Trochu Fair Grounds and also hosted the Crooked Horn Jr Rodeo. Each of these events were well attended and we look forward to hosting them again in 2025.

As we plan for our 2025 year, we are excited to build on the momentum from last year and continue making a positive impact in the community. Once again, we are seeking the support of Kneehill County to help us reach our goals and ensure that our events are even more successful than before.

Your continued involvement as a sponsor will not only help us host our events but make them bigger and better. We also are hoping to have a few more events over the season. We have outlined a range of sponsorship levels and opportunities for you to consider, which we believe will be a great fit for your organization.

We would be truly honored to have Kneehill County as a returning sponsor for our 2025 Season. Please let us know if you would like to discuss the available options, and we are happy to tailor a package that aligns with your objectives.

Thank you once again for your past support. We truly appreciate your generosity and hope to partner with you once more to make this upcoming year a great success. Please feel free to reach out to me at 403-588-5826 or trochuag2023@gmail.com with any questions or to confirm your involvement.

Warm regards,

Lynnette de Beaudrap

Trochu and District Ag Society





2025 SPONSORSHIP OPPORTUNITIES

Trochu and District AG Society are seeking donations and sponsorships for the 2025 summer events. Events this year will include, but not be limited to, Bull Riders of Canada, Junior Rodeo, and Family events. We are excited for our 2025 events and look forward to spending the season with everyone.

ROPE, RIDE & RACE SUMMER EVENTS

Event Sponsor \$6,000

Title for the summer events, Centre Gate Le Barrel Cover, Adv. asing, An Jon Cer Recognition, Program Advertising, 6 summer event tickets

Timed Sponsor \$1,500

Roping end Banner Advertising, Announcer Recognition, Program Advertisement, 2 Summer event tickets (4 available)

Chute Sponsor \$1,500

Chute Banner, Advertising, Announcer Recognition, Program Advertisement, 2 Summer event tickets (6 available)

Dance Sponsor \$1,000

Recognition at Dance, Advertising, Program Advertisement, 2 Summer event tickets

Panel Sponsor \$500-\$999

Program Advertisement, Social Media Advertisement (Banner purchased with Sponsorship)

Support Sponsor \$200-\$499

Facebook & Program Advertisement