




Subject: **Drumheller Lions Request**

Meeting Date: Tuesday, May 14, 2024

Prepared By: Carolyn Van der Kuil, Legislative Services Manager

Presented By: Carolyn Van der Kuil, Legislative Services Manager

## STRATEGIC PLAN ALIGNMENT: (Check all that apply)

	<input type="checkbox"/>		<input type="checkbox"/>		<input type="checkbox"/>		<input type="checkbox"/>		<input checked="" type="checkbox"/>
High Quality Infrastructure		Economic Resilience		Quality of Life		Effective Leadership		Level of Service	

## RELEVANT LEGISLATION:

**Provincial (cite)-** N/A

**Council Bylaw/Policy (cite)-** Policy #15-7, Community Enrichment Support Program

## BACKGROUND/PROPOSAL:

Administration received a request from the Drumheller Lions requesting sponsorship for the Dino Days Stampede Event.

This event has not been held in over 17 years, and the organizers aim to reestablish it as an annual tradition. If Council is interested in sponsoring the event, Administration recommends that it be considered under the Community Enrichment Support Program.

This grant program provides funding for organizations hosting recreation, community, arts, or cultural events that are not eligible for other grants, scholarships, awards, or donations. Since the event is taking place outside Kneehill County, this is the only grant program it qualifies for.

## DISCUSSION/OPTIONS/BENEFITS/DISADVANTAGES/OTHER CONSIDERATIONS:

There are five tiers of sponsorship, with contributions ranging from \$500 to \$2,000 and above. For a comprehensive breakdown of these sponsorship levels, please view the attached Sponsorship Opportunity poster.

## FINANCIAL & STAFFING IMPLICATIONS:

<u>2025 Budget</u>	<u>Allocated in 2025</u>	<u>Remaining Balance</u>
\$6,000.00	\$1,150.00	\$4,850.00

Kneehill County budgeted \$6,000 for this program in the 2025 Budget. Currently, \$1,150.00 has been utilized, leaving a remaining balance of \$4,850.00.

## RECOMMENDED ENGAGEMENT:

Directive Decision (Information Sharing, One-Way Communication)			
Tools:	Individual Notification	Other:	



## REQUEST FOR DECISION

### ATTACHMENTS:

- Sponsorship Opportunity Poster
- Policy # 15-7, Community Enrichment Support Program

### COUNCIL OPTIONS:

1. Council approve a sponsorship in the amount of \$500.
2. Council approve a sponsorship in a different amount.
3. That Council receive for information this request.

### RECOMMENDED MOTION:

That Council provide the Drumheller Lions sponsorship in the amount of \$500.00 to assist in the costs associated with hosting the 2025 Dino Days Rodeo, with funds to come from the Community Enrichment Support Program.

### FOLLOW-UP ACTIONS:

Notify the Drumheller Lions of Council's decision.

### APPROVAL(S):

Mike Haugen, Chief Administrative Officer

Approved - ☒

