

After 17 long years, Drumheller is ready to host its very own rodeo once again! In collaboration with the Drumheller Ag Society, Rugged Rodeo Inc., and of course, YOU-our valued sponsors-we are excited to bring this thrilling event back to our community. Our goal is to make this rodeo an annual tradition that everyone can look forward to, and we need your support to make it happen!

This event will bring together a wide audience of rodeo enthusiasts, families, and visitors to celebrate the spirit of the West, featuring exciting rodeo events, competitions, and activities for all ages. It's a great way to support the local community, while showcasing your brand to a diverse crowd.

### ***Sponsorship Levels:***

We offer a variety of sponsorship levels to suit your marketing goals. Below are the primary sponsorship opportunities:

#### ***1. Gold Sponsor***

- **Investment:** \$2,000+
- Your company banner (provided by you 1.5 X 7ft) displayed on the bucking chutes.
- Your company name in the rodeo program, radio, a large ad in paper media, and radio giveaways.
- 8 weekend passes with camping.

#### ***2. Silver Sponsor***

- **Investment:** \$1,500+
- Your company banner (provided by you 1.5 X 7ft) displayed in the arena.
- Your company name listed in the rodeo program, social media, radio, and paper.
- 6 weekend passes with camping.

#### ***3. Bronze Sponsor***

- **Investment:** \$1,000+
- Your company banner (provided by you 1.5 X 7ft) displayed in the arena.
- Your company name listed in the rodeo program, social media, radio, and paper.
- 4 weekend passes with camping.

#### ***4. Community Sponsor***

- **Investment:** \$800+
- Your company banner (provided by you 1.5 X 7ft) displayed in the arena.
- Your company name listed in the rodeo program and newspaper.
- 2 weekend passes with camping.

#### ***5. Ranch Sponsor***

- **Investment:** \$500
- Your company banner (provided by you 1.5 X 7ft) displayed on grounds.
- Your company name listed in the program.
- 2 weekend passes with camping.

### ***Get Involved:***

By supporting the Dino Days Stampede, you are not only helping bring back this much-loved event, but you're also investing in the future of Drumheller's community, leaving all proceeds in the community. Dust off your boots, grab your cowboy hat, and join us in making this rodeo a memorable success!

For more details to confirm your sponsorship, please contact us at:

403-823-8543 or [DrumhellerLionsRodeo@gmail.com](mailto:DrumhellerLionsRodeo@gmail.com) – Together, lets make this rodeo an event that will be talked about for years to come!