



Central Alberta
Economic
Partnership

Membership Value Proposition

On behalf of Central Alberta Economic Partnership (CAEP), we are delighted to collaborate with our valued members to ensure that Central Alberta is the greatest place to live, work and play for all. This organizational focus contributes to instrumental impact within communities and regions to ensure that CAEP is aware, engaged and advocating for issues related to vibrant economic growth.

The CAEP Board is dedicated to our:

- ✓ Mission: The business we're in... **Membership Engagement**
- ✓ Vision: What we aspire to... **Economic Vibrancy**
- ✓ Values: What we believe in... **Regional Collaboration**

We execute this dedication through:

- ✓ **Empowering Investment Attraction in Central Alberta** that reinforces:
 - Community & Investor Attraction Readiness
 - Regional Readiness
- ✓ Membership Engagement
 - Event attendance
 - Networking & Training opportunities
- ✓ Marketing & Communications
 - Newsletter
 - Editorial, event promotions and select advertising are welcome
 - Website Exposure & Social Media Platforms

Municipal membership is invested on a per capita basis and delivered with the mutually beneficial relationship between CAEP and its members. Associate Membership contributions have a choice of two different platforms including Basic Associate \$500 + gst or Partner Associate \$2,500 + gst. We work hard to deliver relevant resources that sustain business retention, expansion and investment while supporting the vision and delivery of unique economic development in each community.

Your membership gives you access to:

✓ **Elected Board Service as per one of the following categories:**

- 1 ~ Population greater than 20,000
- 1 ~ Population between 10,000 – 19,999
- 5 ~ Towns & Villages
- 3 ~ County or Special Area
- 3 ~ Business Representatives
- 1 ~ Association Members
- 1 ~ First Nations

✓ **Appointed Committee Service**

- Transportation & Logistics
- Advanced Manufacturing & Resources
- Agribusiness

✓ **CAEP Events including, but not limited to**

- Annual General Meeting & Fall General Meeting
- Invitation to Investment Attraction Initiatives and Projects
- Training, Workshops & Seminars
- Trade Show Booths, Industry Presentations
- Networking with Industry and Regional Leaders

✓ **CAEP Connector**

- In the form of Letters of Support for various grant projects
- Government and Industry conduit connector

Associate Membership Opportunities

- **Partner Associate \$2,500**

- ✓ Brand Recognition on CAEP Investment Attraction website & socials
- ✓ Opportunity to host online Lunch & Learns
- ✓ Inclusion in regional Partnership Meetings
- ✓ CAEP Event Invitations, Engagements and Monthly Newsletter

- **Basic Associate \$500**

- ✓ CAEP Event Invitations, Engagements and Monthly Newsletter

Most importantly, we THANK YOU for your membership with CAEP! We are dedicated to making sure that your investment has a strong value proposition. Should you have any questions or comments, please do not hesitate to contact us and we will do our best to deliver a high-quality service you can trust!

See you soon!



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