



Subject: **Trochu Housing Corporation 2nd Annual Golf Classic**
 Meeting Date: Tuesday, April 14, 2026
 Prepared By: Carolyn Van der Kuil, Legislative Services Manager
 Presented By: Carolyn Van der Kuil, Legislative Services Manager

STRATEGIC PLAN ALIGNMENT: (Check all that apply)

	<input type="checkbox"/>		<input type="checkbox"/>		<input type="checkbox"/>		<input type="checkbox"/>		<input checked="" type="checkbox"/>
High Quality Infrastructure		Economic Resilience		Quality of Life		Effective Leadership		Level of Service	

RELEVANT LEGISLATION:

Provincial (cite)- N/A

Council Bylaw/Policy (cite)- N/A

BACKGROUND/PROPOSAL:

Administration received a request from the Trochu Housing Corporation requesting sponsorship of its Second Annual Golf Classic being held at the Trochu Golf Course on Thursday, June 11, 2026.

DISCUSSION/OPTIONS/BENEFITS/DISADVANTAGES/OTHER CONSIDERATIONS:

The Trochu Housing Corporation has identified five sponsorship tiers, with contribution levels ranging from \$500 to \$5,000, as outlined in the attached sponsorship opportunity poster. Also, Recognition associated with each sponsorship tier is outlined in the attached sponsorship poster.

In 2025, Council approved sponsorship of this event at the Gold level (\$2,000). The organization has requested that the County consider participating at the same sponsorship level for the 2026 event.

The stated purpose of the event is to raise funds in support of the Trochu Seniors Supportive Living Housing Project, which is anticipated to open on July 1, 2027.

Administration notes that, separate from this request, the County has previously approved funding in the amount of \$300,000 toward this initiative.

FINANCIAL & STAFFING IMPLICATIONS:

Council is concurrently considering a new Grant Program Policy. Should Council approve the policy, funding for this request could be considered under the new framework under the program category of Community and Event Sponsorship.

Alternatively:

- Council may defer consideration of this request until the new policy is approved; or
- Council may consider the request under the existing Policy 15-7: Community Enrichment Support Program.



RECOMMENDED ENGAGEMENT:

Directive Decision (Information Sharing, One-Way Communication)

Tools:

Individual Notification

Other:

ATTACHMENTS:

Trochu Housing Corporation Sponsorship Request Letter

COUNCIL OPTIONS:

1. Council can approve a sponsorship in the amount of \$2,000, as requested
2. Council can approve a sponsorship in another amount.
3. Council receive for information.

RECOMMENDED MOTION OR ACKNOWLEDGEMENT:

Council decision.

FOLLOW-UP ACTIONS:

Administration will communicate Council's decision to the Trochu Housing Corporation.

APPROVAL(S):

Theresa Cochran, Interim Chief Administrative Officer

Approved-

