






Subject: **Economic Development Survey**
 Meeting Date: Tuesday, October 24, 2023
 Prepared By: Jenna Kester, Economic Development Intern
 Presented By: Jenna Kester, Economic Development Intern

RECOMMENDED MOTION:

That Council request its members to complete the Economic Development Survey.

STRATEGIC PLAN ALIGNMENT: (Check all that apply)

	<input type="checkbox"/>		<input checked="" type="checkbox"/>		<input checked="" type="checkbox"/>		<input type="checkbox"/>		<input type="checkbox"/>
High Quality Infrastructure		Economic Resilience		Quality of Life		Effective Leadership		Level of Service	

RELEVANT LEGISLATION:

Provincial (cite)- N/A
 Council Bylaw/Policy (cite)- N/A

BACKGROUND/PROPOSAL:

Earlier in 2023 an Economic Development overview was completed to provide clarity on where the county is right now in terms of Economic Development and investment readiness. Our Economic Development Consultant, Tara Zeller is currently conducting a Business Retention & Expansion survey for local businesses, as well as a resident survey to determine value and support from the community.

Tara would also like to hear from you council, to help guide her on your engagement and visions for the completion of the Economic Development Plan and other assets such as the 2022-2025 Strategic Plan, Municipal Development Plan, Kneehill County Tourism & Recreation Master plan and much more.

DISCUSSION/OPTIONS/BENEFITS/DISADVANTAGES/OTHER CONSIDERATIONS:

Our team will be sending out the survey to you, please complete it at your earliest convenience. The consultant would like to have all data in by October 27th, 2023.

Tara Zeller will be attending our next COW meeting on November 21st 2023, at which point she will be bring back the survey data for further discussion.

FINANCIAL & STAFFING IMPLICATIONS:

RECOMMENDED ENGAGEMENT:

Directive Decision (Information Sharing, One-Way Communication)			
Tools:	Individual Notification	Other:	



ATTACHMENTS:

- Council Economic Development Survey

COUNCIL OPTIONS:

1. Complete the survey.

FOLLOW-UP ACTIONS:

Council to complete survey by October 27th, 2023.

APPROVAL(S):

Mike Haugen, Chief Administrative Officer

Approved-

Kevin Gannon, Director of Community Services

Approved-

