

# REQUEST FOR DECISION

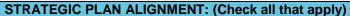
Subject: Economic Development Survey

Meeting Date: Tuesday, October 24, 2023

Prepared By: Jenna Kester, Economic Development Intern
Presented By: Jenna Kester, Economic Development Intern

### **RECOMMENDED MOTION:**

That Council request its members to complete the Economic Development Survey.

















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High Quality Infrastructure

Economic Resilience

Quality of Life

Effective Leadership

Level of Service

### **RELEVANT LEGISLATION:**

Provincial (cite)- N/A

Council Bylaw/Policy (cite)- N/A

### **BACKGROUND/PROPOSAL:**

Earlier in 2023 an Economic Development overview was completed to provide clarity on where the county is right now in terms of Economic Development and investment readiness. Our Economic Development Consultant, Tara Zeller is currently conducting a Business Retention & Expansion survey for local businesses, as well as a resident survey to determine value and support from the community.

Tara would also like to hear from you council, to help guide her on your engagement and visions for the completion of the Economic Development Plan and other assets such as the 2022-2025 Strategic Plan, Municipal Development Plan, Kneehill County Tourism & Recreation Master plan and much more.

#### DISCUSSION/OPTIONS/BENEFITS/DISADVANTAGES/OTHER CONSIDERATIONS:

Our team will be sending out the survey to you, please complete it at your earliest convenience. The consultant would like to have all data in by October 27<sup>th</sup>, 2023.

Tara Zeller will be attending our next COW meeting on November 21<sup>st</sup> 2023, at which point she will be bring back the survey data for further discussion.

## **FINANCIAL & STAFFING IMPLICATIONS:**

RECOMMENDED ENGAGEMENT:			
Directive Decision (Information Sharing, One-Way Communication			
Tools:	Individual Notification	Other:	



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# **REQUEST FOR DECISION**

### **ATTACHMENTS:**

- Council Economic Development Survey

### **COUNCIL OPTIONS:**

1. Complete the survey.

### **FOLLOW-UP ACTIONS:**

Council to complete survey by October 27th, 2023.

# APPROVAL(S):

Mike Haugen, Chief Administrative Officer Approved-

Kevin Gannon, Director of Community Services

Approved-

